

Proposal # _____

Scoring Rubric for *Success by Design* Project Proposal

	EXEMPLARY (3 PTS)	ADEQUATE (2 PTS)	NEEDS IMPROVEMENT (1 PT)	MISSING (0 PTS)	SCORE	COMMENTS
Brief Project Description	Provides a clear and thorough introduction and complete description of the project including the proposal's connection to Success by Design .	Provides an introduction, limited project description and unclear how the project is connected to Success by Design .	Provides an introduction and project description that is not clear.	Introduction and/or project description is not provided.		
Goals and Outcomes (x2)	Provides a strong rationale for funding, clearly explaining goals and outcomes of the proposal.	Provides an adequate rationale for funding, incomplete or vague goals and outcomes.	Does not provide adequate rationale for funding, does not include clear goals and outcomes	Funding rationale, activities, goals, outcomes and connections to student success not provided.		
Student Success Impact (x2)	The project has a clear connection to student success and has the potential to have a significant impact on a defined and large number of students.	Provides adequate connection to student success and has the potential to have an impact on a defined and specific number of students.	Does not provide adequate connection to student success and has the potential impact on students is not clear.	Connection to student success and impact on students is not provided.		
Innovation	Project is fundamentally distinctive from existing approaches and demonstrates proven ability to impact the problem in a new way; idea generates enthusiasm from potential clients, investors, and other stakeholders.	Project is an improvement upon existing approaches and demonstrates potential to have real impact on the problem; overall potential customers/clients respond favorably to the idea.	Project is an interesting idea, but not fundamentally distinctive from existing approaches.	The project is not new or different from a solution already available.		
Budget	Budget is complete and contains all required information. Budget is cost effective and linked to activities and outcomes.	Budget is complete but is not cost efficient and/or related to activities and outcomes.	Budget lacks required information or includes unallowable expenditures.	Budget is not provided.		
Monitoring Milestones	How project goals and outcomes will be tracked is clearly explained. An appropriate evaluation method is presented and connects explicitly to stated activities.	A partial explanation of how project goals and outcomes will be tracked is offered. Some elements of the evaluation plan and/or methods are unclear.	Information regarding how project goals and outcomes will be tracked is not presented. The specified evaluation method is incompatible with project goals and objectives.	Project evaluation is not provided.		
TOTAL SCORE (MAX SCORE = 24)						METHOD SHOULD BE TRIED: YES NO